

# MARANA

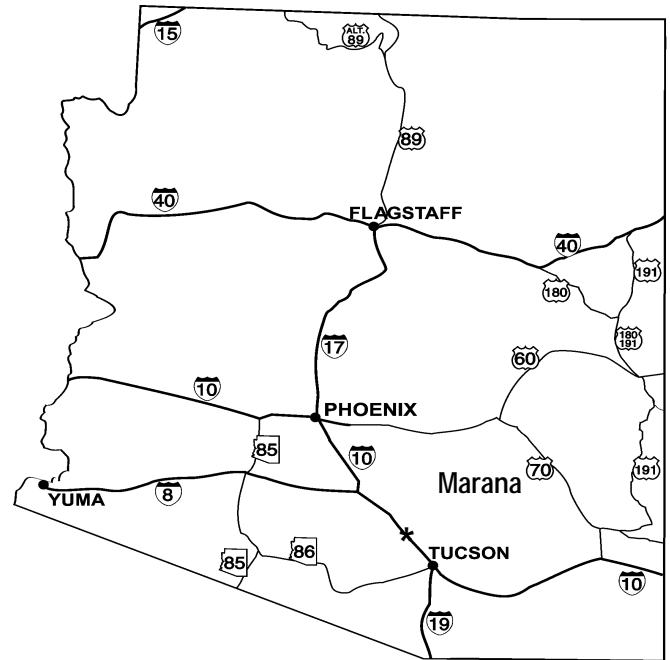
# Community Profile

## Prepared by the ARIZONA DEPARTMENT OF COMMERCE

Marana combines a pleasant rural community with a bustling commercial expanse. It is the main trade center and community focus for a vast rural area covering approximately 500 square miles. Prime farmland for centuries, Marana has also been a transportation center for farming and ranching. Located where Brawley Wash joins the Santa Cruz River, Indians used the dependable water supply to grow corn, beans, squash and cotton. The Spanish came about 1700 and started the first cattle ranches. "Modern" Marana began in 1881 with the railroad. The area was overgrown with dense mesquite thickets and Marana's name derives from the Spanish word maraña, meaning "impassable tangle" or "jungle."

FOUNDED: 1881  
 COUNTY: Pima County  
 DISTANCE TO PHOENIX: 88 miles  
 HIGHWAYS: I-10

INCORPORATED: Yes - 1977  
 ELEVATION: 2,000 feet  
 DISTANCE TO TUCSON: 1 miles



## POPULATION

	1990	2000	2004
Marana	2,187	13,556	23,520
Pima County	666,957	843,746	931,210
Arizona	3,665,228	5,130,632	5,833,685

Sources: Arizona Department of Economic Security and U.S. Census Bureau.

## PRINCIPAL ECONOMIC ACTIVITIES

Although agriculture remains a major force in Marana's economy, a recent influx of residential & commercial development has occurred due to its location between Phoenix & Tucson along I-10 & Union Pacific Railroad, a business-friendly government & no property taxes. To the south, adjacent to Tucson, is a new commercial business district. Continental Ranch Industrial Park has several new tenants and new industrial properties are available at Marana Northwest Regional Airport.

County Employment	2004
Construction	24,000
Educational & Health Svcs	47,800
Financial Activities	16,700
Government	79,600
Information	7,500
Leisure & Hospitality	38,800
Manufacturing	28,400
Professional & Business Svcs	42,300
Trade, Transportation & Utilities	58,100

Sources: Arizona Department of Economic Security  
 Figures are organized under the North American Industrial Classification System (NAICS).

## Major Private Employers

Arizona Portland Cement  
 Evergreen Air Center  
 K-Mart  
 Tucson Ready Mix

Costco  
 Home Depot  
 Sargent Controls & Aerospace

## Major Public Employers

Marana Unified School District  
 Town of Marana

## LABOR FORCE DATA

	1990	2000	2004
Civilian Labor Force	1,001	1,292	1,381
Unemployed	34	27	37
Unemployment Rate	3.4%	2.1%	2.7%

Sources: Arizona Department of Economic Security.

Growth Indicators	1990	2000	2004
New Bldg. Permit	120	1,837	3,751
Taxable Sales (\$)	158,860,000	634,531,900	972,293,200
Net Assessed Valuation (\$)	9,285,042	104,944,272	213,420,010

Sources: Arizona State University; AZ Dept. of Revenue; AZ Tax Research Foundation

## SCENIC ATTRACTIONS

Many recreational opportunities are within an hour's drive. Picacho Peak State Park, site of Arizona's only Civil War battle, is 15 miles north. Its camping, picnic areas and nature trails are noted for colorful spring wildflowers. In the Santa Catalina Mountains is Catalina State Park, 20 miles east. Saguaro National Monument (west portion) is a few miles south. Within the monument is the world famous Arizona Sonora Desert Museum with native wildlife exhibits, and Old Tucson Studios. Other attractions include Biosphere II, Kitt Peak, Pima Air Museum, and the San Xavier Mission.

## TAXES

Property Tax Rate	1990	2000	2004
Elem/High School	9.16	7.54	6.50
City/Fire District	0.00	0.00	0.00
Countywide	7.06	7.76	7.42
<b>Total</b>	<b>\$16.22</b>	<b>\$15.30</b>	<b>\$13.92</b>

Sources: Arizona Tax Research Foundation  
 Note: Tax rate per \$100 assessed valuation.

## Sales Tax Rate

City	2.50%
County	0.00%
State	5.60%

Sources: League of Arizona Cities and Towns, Arizona Dept. of Revenue

## COMMUNITY FACILITIES

The Town of Marana offers a range of community facilities including a library, park, swimming pool, recreation center, senior center, and tennis courts which are available at the Lon Adams Park and at the Marana Public Schools.

### Educational Institutions

	Public	Private
Community College	Y	N
Elementary	Y	N
High School	Y	N

### Financial

Number of Banks: 3

### Governmental Agencies

Fire Department: Staffed City/Local Fire Department

Law Enforcement: City Police Department

### Airports

Pinal Air Park  
 Two lighted/paved runways (6,850-ft./6,690-ft.) & nearby Avra Valley Airport.

### Medical

Northwest Medical Center and Marana Health Center

### Hotel and Lodging Facilities

Capacity of Largest Facility: 300

Meeting Rooms: 12

## Industrial Properties

The Continental Ranch Industrial park is fully developed on 275 acres. More than 2,000 acres near I-10, the railroad and the Marana Northwest Regional Airport are zoned for industrial use. Contact the Town of Marana or the Marana Chamber of Commerce for more information.

## Utilities

Electricity	Trico Electric Cooperative	520.744.2944
	Tucson Electric Power	520.623.7711
Natural Gas	Southwest Gas Corp. (Statewide)	800.766.9722
Sewer	Pima County Sewer	520.740.6500
Telephone	Qwest (statewide)	800.244.1111
Water	Cortaro Water Users Assoc.	520.682.3233
	Marana Municipal Water	520.682.3401
	Tucson Water	520.791.3242

Cable Providers: Yes

Cable Internet Service Provider: Yes

Digital Switching Station: No

Fiber Optics: Yes

Internet Service Provider: Yes

## Weather

Month	Average Temperature (°F)		Average Total
	Daily Minimum	Daily Maximum	Precipitation (Inches)
January	34.6	63.8	0.67
February	39.6	72.8	0.69
March	42.0	75.6	0.80
April	46.5	84.4	0.30
May	53.5	90.7	0.12
June	63.5	101.9	0.25
July	76.4	103.6	1.45
August	74.6	100.8	1.82
September	69.4	97.6	1.06
October	54.3	88.7	0.64
November	42.6	76.5	0.88
December	36.9	65.4	1.11
Yearly Avg	52.8	85.1	9.78

Western Regional Climate Center, wrcc@dri.edu. Period of record 1893-1973. Average Total Snowfall 0.1". Nearest data available from Red Rock, AZ.

This profile was prepared by the Arizona Department of Commerce Communications Division in cooperation with local sources.

For further information, contact:

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